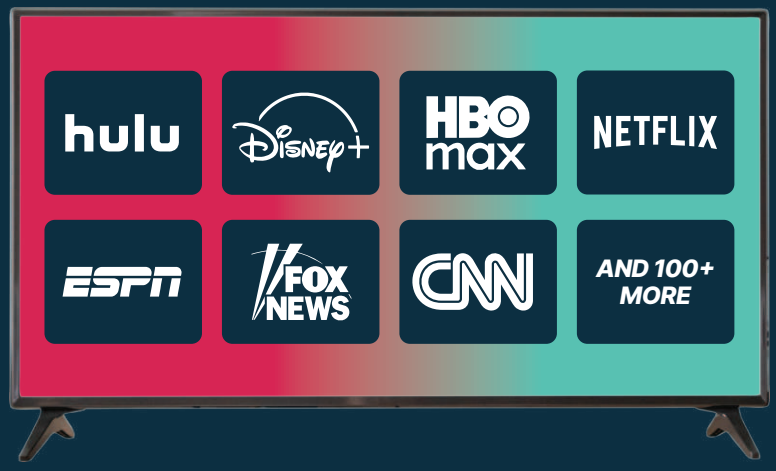
BIG SCREEN. BIG RESULTS.

Reach your ideal audience on the streaming platforms they already watch.



TARGETABLE. | **MEASURABLE.** | **SCALABLE.**

1. STREAMING TV HAS CHANGED.

Traditional TV was built for broad audiences.

Streaming TV allows businesses to target specific households, interests, demographics, and geographic areas.

Reach the right audience.
Not everyone.

2. KNOW WHAT'S WORKING.

Streaming TV advertising can be connected to website traffic, audience engagement, and lead generation efforts.

TV AD → WEBSITE VISIT → LEAD → CUSTOMER

More visibility. Better data. Smarter decisions.

3. VIDEO PRODUCTION AVAILABLE IN-HOUSE.

Need a commercial?

Need creative assets?

Need multiple versions?

Our team can concept, film, edit, and launch your video advertisements.

Concept → Film → Edit → Launch

4. WHAT STREAMING TV CAN HELP YOU DO

- BUILD AWARENESS
- DRIVE WEBSITE TRAFFIC
- GENERATE LEADS
- RETARGET WEBSITE VISITORS
- INCREASE REVENUE

5. WHY BUSINESSES ARE MOVING TO STREAMING TV

- ✓ TARGET SPECIFIC AUDIENCES
- ✓ PREMIUM PLACEMENT OPPORTUNITIES
- ✓ CROSS-DEVICE TARGETING
- ✓ WEBSITE ATTRIBUTION AVAILABLE
- ✓ DETAILED REPORTING
- ✓ FLEXIBLE BUDGETS

STREAMING TV CAMPAIGNS STARTING AT $1,500 / MONTH

**Video production quoted separately if needed.*

Recommended for businesses seeking to expand brand awareness, increase website traffic, and generate qualified leads through premium streaming TV placements.

- ✓ Media Spend Included In Monthly Investment
- ✓ Custom Audience Targeting & Campaign Strategy Included

TRADITIONAL TV

- Broad Audience
- Limited Measurement
- Higher Entry Costs

VS

STREAMING

- Targeted Audiences
- Trackable Performance
- Flexible Budgets

Rhythm COLLECTIVE

TARGETABLE.
MEASURABLE.
SCALABLE.

Reach buyers where they're already watching.

SCHEDULE A FREE CONSULTATION

865-564-9499

RhythmCo.com